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**YOUR TARGET MARKETING EXPERT**

## PORTRAIT SESSION TIPS

### **Wondering how to prepare for your professional business photo session?**

Your portrait should describe you visually. Dress to impress in professional attire that is comfortable and makes you look great.

**Impactful business portraits often include layers:** dark, solid colors, long sleeves, v-necks and collared shirts. **Classic clothing** like suit coats are always in style and will extend the life of your portrait. Avoid busy patterns and trendy styles that may date your portrait.

We have a changing room on site, so feel free to bring a change of clothing.

Jewelry should be kept **timeless & classic**- framing you as an individual rather than becoming the focal point.

Above all **bring your best smile!** Your smile is your very best presentation. It is both inviting & confident.

In this relational business it is important to use a portrait in your marketing for recognition and familiarity. It is also important to display your personality in your marketing. Let us help you explore your professional business voice with a business portrait.

**Schedule Your Appointment Today! Call 952-953-9919**